



# The New Way to Manage Your MARC Records Database

**Mitinet Library Services helps libraries  
get materials in the hands of patrons  
through better MARC records.**

Mitinet offers powerful database management software and services to help you process and maintain MARC records, easier and more accurately... ultimately making library materials more accessible and maximizing the money and time you spend on maintaining your collection database.

## Do any of these sound familiar?

- Bad MARC records make it harder for your patrons to find materials
- You're not satisfied with the records you get from your vendors and you spend too much time fixing them
- You want to control the consistency of your catalog - eliminate duplicates and incomplete records and standardize your collection
- You know your catalog is a mess but don't have the time to fix it
- You're paying a lot for reading programs and getting poor results because of incomplete or outdated data
- Your processing workflow is complicated, time consuming and pulls you away from other equally important priorities

This fall Mitinet Library Services™ is proud to announce the release of two new tiers of service for our flagship product, the cloud-based MARC records database management platform, BestMARC™.

Already the best record source and cataloger in the business, we've added **BestMARC Plus**, with an easy to use streamlined record enhancements feature, and **BestMARC Global**, with customizable features for global editing, and automated workflows that save you time and increase data accuracy.

Whether you catalog for a union catalog of 30 libraries or just one, with Mitinet™ you get the tools and experience to maintain the best MARC record catalog for your patrons, in much less time and for just a few dollars a month.

*Not sure what you need?*

*Check out the features chart on the back of this flyer for more information.  
And remember to sign up today for our FREE Library Database Analysis.*

**[www.mitinet.com](http://www.mitinet.com)**

**800-824-6272 #1 [sales@mitinet.com](mailto:sales@mitinet.com)**



# What you need...

|  | BestMARC Standard | BestMARC Plus | BestMARC Global |
|--|-------------------|---------------|-----------------|
| <b>Record Source</b>   |                   |               |                 |
| Comprehensive MARC record source - including K12, AV and professional records, with new records added continually  | ✓                 | ✓             | ✓               |
| Search More Servers Button - built-in z39.50 access  | ✓                 | ✓             | ✓               |
| <b>Cataloging</b>  |                   |               |                 |
| Over 30 customizable material type templates   | ✓                 | ✓             | ✓               |
| Built-in Cataloging Aids - Tips & Examples, Errors & Warnings screen, Code lists for advanced cataloging   | ✓                 | ✓             | ✓               |
| Subject Explorer - Find and add appropriate authority subject headings in Sears, Library of Congress, and LC Childrens'  | ✓                 | ✓             | ✓               |
| Access cataloging guides without leaving BestMARC - MARC 21 Format for Bibliographic Data & RDA Toolkit* - *only to RDA Toolkit subscribers  | ✓                 | ✓             | ✓               |
| <b>Batch Updates</b>   |                   |               |                 |
| Update Subject Headings - Library of Congress, LC Childrens', Sears, and Mitinet Exclusive Kid-Friendly Subject Headings (optional)  | ✓                 | ✓             | ✓               |
| Update Reading Program Information - Lexile® Measures, Fountas & Pinnell®, Accelerated Reader®, Reading Counts!® and Mitinet Exclusive Lexile®Measures Correlation - Mitinet Measures™ optional) | ✓                 | ✓             | ✓               |
| National and State Awards  | ✓                 | ✓             | ✓               |
| <b>Global Editing</b>  |                   |               |                 |
| Create, save and share Global Edits and Workflows with other BestMARC users in your account  | ✓                 | ✓             | ✓               |
| Manage editing with Drag & Drop Workflow creation, sorting of saved items, global edit and workflow summaries and when last modified and run, and edit previews to ensure accuracy               | ✓                 | ✓             | ✓               |
| Checkpoints - Review and save work up to that point or revert to previous checkpoint   | ✓                 | ✓             | ✓               |
| <b>Database Maintenance</b>  |                   |               |                 |
| Manage Account - Set defaults for your account - Add, edit or delete users - Review use statistics and view reports  | ✓                 | ✓             | ✓               |
| Download Center - Access downloaded records for all users within the account - Previously downloaded batches identified, preventing multiple downloads   | ✓                 | ✓             | ✓               |
| <b>Full Circle Support Add-On - Additional charge for this service</b>   |                   |               |                 |
| Update available Subject Headings, Reading Program Information and National & State Awards   | ✓                 | ✓             | ✓               |
| Reading Program Label PDF  | ✓                 | ✓             | ✓               |
| <b>RDA Maintenance Add-On - Additional charge for this service</b>   |                   |               |                 |
| RDA Maintenance Add-On - convert MARCs to RDA in batch format - customer must have had a verified RDA Conversion performed on their database by either Mitinet, Inc. or another vendor           | ✓                 | ✓             | ✓               |