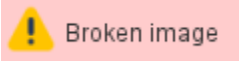


Book Trailers and Bulletin Boards

Tip for: 10.26.15

Did you know the [Bulletin Boards](#) support video? If you want to assign your students video projects, such as book trailers, you can show those completed videos right in Bulletin Boards.



Whether using [iMovie](#) (which comes free with Macs) or [Windows Movie Maker](#) (which you can download for free for Windows), or any other video editor, your students can create these projects, export the videos, upload them to YouTube or put them on your school's server, and show them in Bulletin Boards.

To create a Bulletin Board for Book Trailers:

1. From **Tools**, open **Bulletins**.
2. Use the gear at the top to **Add Bulletin Board**.
3. Fill in the **Board Name** e.g. *Book Trailers*.
4. **Save**.

To create a Bulletin that shows a video:

1. Use the plus (+) icon at the bottom left to add a Bulletin.
2. Fill in the **Bulletin Name** e.g. *Red Queen by Victoria Aveyard*.
3. In **Bulletin Text**, fill in one of two types of code strings:
 - a. Linking to the file as it exists on your school server, or
 - b. Embedding a YouTube (or Vimeo or other hosted) video.
4. **Save**.

Sample video file link code:

```
<video width="275" height="240" controls> <source src="http://12.34.56.78/videos/booktrailers/bloodqueen.mp4" type="video/mp4"> Your browser does not support the video tag. </video>
```

Sample YouTube embed code:

```
<iframe width="270" height="152" src="https://www.youtube.com/embed/8UbsNfwkZwk" frameborder="0" allowfullscreen></iframe>
```

[Learn more about Bulletin Board formatting here.](#)

Here are some examples of book trailers and what creating something similar might require:

- [Red Queen by Victoria Aveyard](#)
Requires: 1 actor, 1 prop, some camera work, narration
- [Cinder by Marissa Meyer](#)
Requires: 3 actors, some setting, narration
- [My Sister Jodie by Jacqueline Wilson](#)
Requires: Multiple actors, multiple props, multiple settings, narration
- [Goth Girl and the Wuthering Fright by Chris Riddell](#)
Requires: Sketches, sound effects
- [Leviathan by Scott Westerfeld](#)
Requires: Graphics, narration
- [Storm Glass by Melissa V. Snyder](#)
Requires: Graphics, multiple props, narration, 1-2 actors
- [Divergent by Veronica Roth](#)
Incarceron by Catherine Fisher
Reckless by Cornelia Funke
Requires: Graphics

Don't they just make you want to read the book?

Have your students created book trailers? We want to see! Send us the link at totw@goalexandria.com.